



AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Sponsored by AIMAN Education & Welfare Society)

Affiliated to Bharathidasan University

Recognized by UGC under section 2(f) & 12(B)

K.Sathanur, Trichy - 620021.



INSTITUTION'S INNOVATION COUNCIL

(Self Driven Activities)

&

PG Department of Computer Science

Jointly Organize a lecture

on

Digital Marketing For Students -

Entrepreneurial Success

Date : 03.03.2022

Time : 10.30 a.m.

Mode: Meet

Guest Speaker

Ms.J.Femina Aysha

Entrepreneur - Digital Marketing

@comets and catchers



Dr.Suhashini Ernest

Principal

Prof.Dr.M.M.Shahul Hameed

Director



Suhashini Ernest
2/3/22
PRINCIPAL
AIMAN COLLEGE OF ARTS &
SCIENCE FOR WOMEN
TRICHIRAPPALLI-620 021.

GOOGLE MEET LINK

Institution's Innovation Council & PG Department of Computer Science

Jointly organize a Lecture on

Digital Marketing for Students - Entrepreneurial Success

Where: AIMAN College of Arts & Science for Women, Near KK Nagar K, Sathanur, Kavi
Bharathi Nagar, Tiruchirappalli, Tamil Nadu 620021, India (map)

Joining info: Join with Google Meet

When: Thursday, 3 March · 10:15 – 11:45am India Standard Time - Kolkata

Digital Marketing for Students - Entrepreneurial Success


Google Meet joining info

Video call link: <https://meet.google.com/dko-eqgo-ece>

Or dial: (US) +1 813-393-1340 PIN: 872 187 642#

Who: socialmedia@aimancollege.edu.in- organizer




3/3/22
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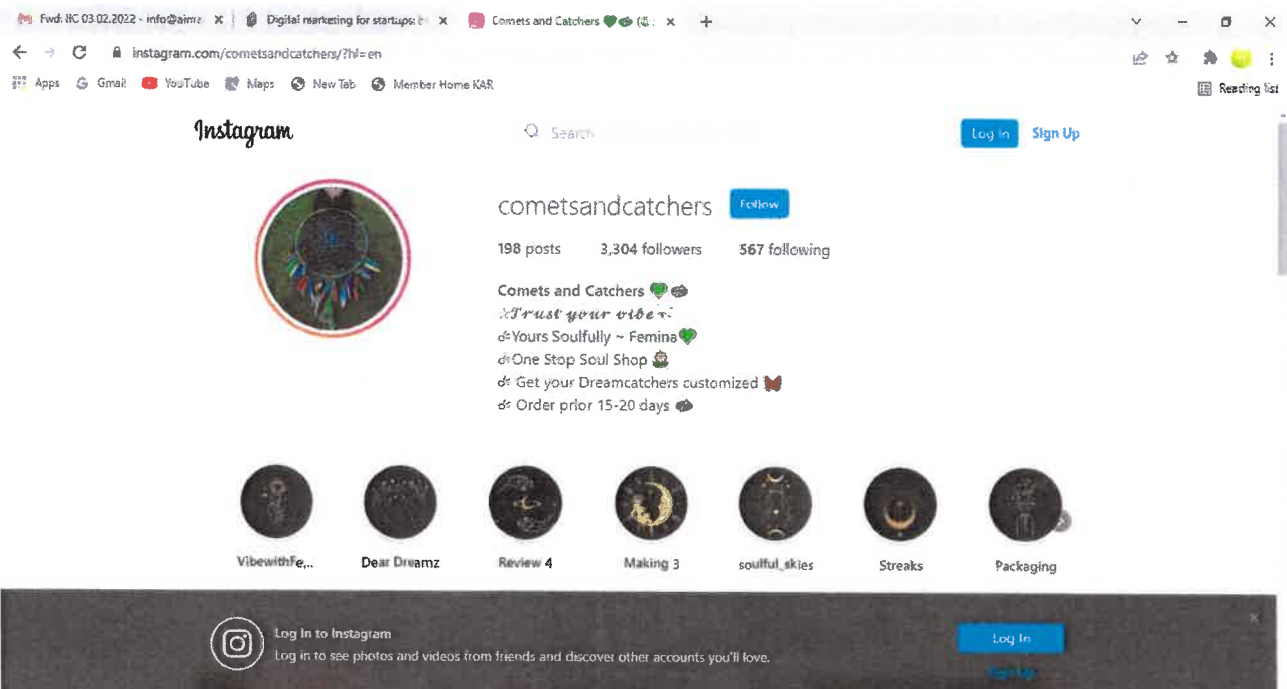
Self-Driven Activities

‘MoE’s Innovation Cell’ in collaboration with AIMAN College of Arts & Science for Women, Tiruchirappalli

Report on “Digital Marketing for Students - Entrepreneurial Success”

Institution’s Innovation Cell & PG Department of Computer Science jointly organized a Lecture on Digital Marketing for Students - Entrepreneurial Success on the 3rd of March 2022 from 10.15 am to 11.45 am virtually in Google Meet Platform.

The Chief Guest of the day was Ms.J.Femina Aysha, Entrepreneur – Digital Marketing @ Comets & Catchers who was an Alumnae of our Institution belonging to Batch 2017-2020 who completed her Bachelors in Nutrition & Dietetics.



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She encouraged students by narrating her Journey as an Entrepreneur by making Comets & Catchers in Social Media platforms like Instagram & Facebook. She also presented a PPT in which she explained about her Insta Page in which she has more than 3,000+ Followers.

Her successful journey set as a Startup initiative for students. 120 students attended the meeting & enjoyed the informative unique session by their Alma Meter.

YouTube Live Streaming Link:

<https://youtu.be/IBmKfzJIEg>

Shimul
3/3/22

Principal
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Students while attending the session in Seminar Hall



Guest Speaker while presenting the Screen

Shimul
3/3/22
Principal



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